

ICHS Board Meeting Minutes

Tuesday August 27, 2019

7:00 PM – ICHS Shelter

Attendees:

Call to Order 7:00 pm

Approval of Previous Meeting Minutes – from July 23, 2019

Treasurer/Financial Report

Cara, Accountant discussed state of Farmer's Savings Loan.

Clarification of remaining Building and Grounds fund. Tabled until Building and Grounds report out. Original building funds were designated for roof. These funds need to be rolled over to roof fundraising. Cara to see original \$ amount designated for roof and roll them over to new line item.

Review of restricted funds vs. savings \$

Promotion of balance sheet, profit and loss, aging bills on website per donor request. 1 page summary with treasurer's report. Publish 990 on website will give you higher points.

Managers' Reports:

- Office Manager, Binga

Confirm cost for additional volunteers to computer program. Already reached 100 volunteer limit has been bumped to \$40/month for 200 volunteers. Max is 500 volunteers. This is not a contract and can cancel at anytime. Open to other programs that will incorporate fundraising. Techsoup offers discounted services that may include this type of service.

Clear the shelter event. Wonderful promotion, free TV, Facebook, Door Flyers. 4 inquiries 2 confirmed adoptions. Not a very successful event even with nationwide event. Dane county only had 1 adoption.

Lifepus1 promotion of 7 cats. 3 adopted.

Other ideas to promote our cats? Over 100 cats. This is a typical trend every year.

Lonely hearts club with reduced fees. Very successful in Dane County. Average stay is 30 days.

Education on support and care of animals. Promotion of spay and neuter programs. Grant county does a free neuter program every year. What are figures with this program?

Participation? Reduction in population?

Spay and Neuter program. We have the funds but do not have a vet currently. Vet discontinued due to continuous appointment no shows.

Transportation of animals to Madison events.

Will revisit after Grant County event.

Cat fosters - a few currently in homes. Would like promotion materials of foster programs.

- Kennel Manager, Bonnie

I have sent my stats.

I hired one new person that will just be working Weekends. I still need another for week days.

I have no update on Bobbi Sue other than Life Plus started filming a video.

CBD oil vs. Other medications.

Some other updates; We received 9 cats/kittens with ringworm. I talked to someone I know at DCHS because they have a separate building just for ringworm cases. They agreed to take them and treat them until it's gone. Which at minimum would be 2 months and at the cost of \$150.

We currently as of **8-25** have 108 cats and 10 dogs.

Judy motion to hold medications for Bobbi Sue and increase social interaction/contact. Second Dawn.

- Fundraising/Outreach Manager, Joen

Instagram account for ICHS

Committee Reports:

- Buildings & Grounds

Roof: Cleary building inspection. Insulation falling away from beams and may have mold. Roof needs to be addressed with someone familiar with steel beams. 2nd quote Great Lakes Roofing for 20 year warranty with different type of product and would be more expensive.

Best quote came in from MidWest Roofing. Does not include removal of blanket insulation. Meeting with Doug to re-address and discuss options.

Contacted Randy Hoffman of Hoffman electrical in Mineral Point. Assessment has not been done yet. Randy is familiar in working with Midwest roofing. No \$ amount at this time. Cara will follow-up with Farmer's Savings to discuss potential construction loan.

Motion to notify Midwest Roofing we will be doing business with them for a new roof once funds are secured. Motion by Judy, Second Joselyn.

Security/Fire: working on quotes for both projects.

Electrical: working on addressing emergency electrical needs.

- AWE Committee

Did not meet this month. Terri and Samantha built shelves for cat cages. This allows cat to move away from cat litter. Shelves need to be coated for cleaning/sanitary purposes. Food and litter are still next to each other which is not ideal. Cages are different dimensions which means each shelf is custom. Meeting scheduled for coming month.

- Web site Committee

Did not meet this month. Waiting on website mock-up.

- Fundraising

Discussion with Outreach Manager to explain metrics program. Shared naming ideas and promotions. Documenting contacts with donors, community and general outreach.

Land's End donation program - \$2 donated for every hour volunteered. Max hours 200 hours in one year, minimum 50 hours.

Ben from Life Plus One presentation

Animal videos with special interests/features on animals who are injured, sick or skittish. Shared Bobbi Sue video.

Motion to use video in promotion of Bobbi Sue. Motion by Dawn, Second Donna.

lifeplus1.org

Other Issues:

- Scheduled November meeting for the 19th

Public Comment

Question raised for fundraising committee: Additional 8,000 mailing names/addresses added. This will incur an additional cost with mailings. Question raised of adding qualifiers prior to investing in this cost.

Closed session

-Personnel Committee

- Next Meeting – Tuesday, September 24, 2019 at **7:00 PM**

Adjournment 9:00 pm Motion Cyd, Second Joselyn

Minutes respectfully submitted by Alayna J. Husom