

IOWA COUNTY HUMANE SOCIETY
MONDAY, July 1, 2024 at 5:30PM SHELTER MEETING ROOM

Attendance: Deb Morgan, Lisa Cvengros, Tracie Johnson, Lisa Schnedler, Dawn Venden
Not In Attendance : Char Paglini, Denny Marklein, Cammi Riley
Staff: Shanna Gundlach, Hannah Guenther, Cindy Denman, Macy
Members : Sharon Shea

1. Call To Order : 5:29 PM

2. Approval of June 3, 2024 minutes as written: Motioned by Lisa C, second by Tracie - Approved

3. Shelter Reports:

· Happenings “at” the shelter, Shanna Gundlach

- Staffing update – intro of Macy, front office staff. Enjoying the position very much.
- Best friends challenge for month of June, 31 adoptions in 2023, 36 adoptions in 202. More in foster this month over last year too. Qualified for \$1000 grant and now in running for \$10k grant
- June was National free microchipping month microchipped 36 animals. Will continue to make people aware. Lost Dogs sponsors and we billed \$15/each microchip
- Debrief of meeting with fellowship group and Jamie, discussed community cats – New term for feral cats. Some shelters have begun a SNR program that involves shelter neuter return (snr) vs trap neuter release (tnr). More positive term because the community cats may belong to many community members, and this allows them to return to where they are being well cared for even if no one homes them. Stats shared were that these cats are 10-50% more successful finding their “home”. Team brought up as FYI only that it is happening, we are not putting SNR into place at ICHS. It may be something we offer if the community has a need in the future.
- ASPCA Pro Training Program currently has fundraising training modules, but Jamie is looking to build a guided study group. Apply for scholarship to have it paid for to take several members through the training and field any questions. As we build out these modules we should focus on donor development. Shanna will send out links to the details once we have them and also share any training modules we can preview also.
- Donor management/CRM as Lisa C has explained many Databases today – Petpoint, Quickbooks, Mail lists (excel), Volgistics, and Mailchimp – so multi-source systems now. So, Shanna shared her Donor Management/CRM software exploration efforts – looking at: Boomerang, Donor Perfect, Neon CRM and Little Green Light. Need to understand how integrates with other programs – we should identify any key programs that we might want to share data across. Broad Range in cost - \$490 annual to \$99/month. We should poll some shelters on what they use.
- Sharon – Raffle Tickets we do not need full address just name and legible phone number
- Newspaper article and “Feature” video opportunity with ASPCA Pro – singing our praises at our shelter and the positive movement made this past year. Would like to do an article to highlight ICHS shelter. Talked about writing an article for the Chronicle too. Newspaper article about who we are as a shelter, highlight the improvements and share any upcoming campaigns Include a group photo. Dawn can take photo if needed. Goal to continue to gain the communities trust back.
- UW Fellowship may help us get more dog kennel dividers, cat traps and cat portals. We will get funding from Northern Tier ASPCA, for both material and labor, so for example could pay Scott Thompson to install them. Sharon said it is an opportunity for less handling which will keep the dogs/cats calmer. We have 6 dog dividers now and need approximately 15 more and 10 cat portals.
- Shanna is doing a newsletter to send out to community monthly, we can send it out in multiple formats. Digital and mailings.
- Arena meeting went well.
- TNR discussion – Liz Wilkenson inquiring. No follow up needed.
- Spay and Neuter Sponsorship idea discussion was had. How to further assist with funding. What does the community need, how do we communicate - Have to figure out the screening and equality. Also need to revisit the low cost spay and neuter to be sure we have conditions for usage. Do not need to change the donation process.

Happenings “in” the shelter, Hannah Guenther – Animals Stats and Services

- Cats
 - Incoming: 38 (11 stray 25 surrender, 2 returned)
 - Outgoing: 22 (21 adopted 1 redeemed)
 - Census: 33 (23 shelter vs. 10 foster)
- Dogs
 - Incoming: 17 (7 stray, 9 surrender, 1 returned)
 - Outgoing: 22 (15 adopted, 2 transferred, 5 redeemed)
 - Census = 3 (3 shelter vs. 0 foster)
- Services: 7 spay neuter, 36 microchip, Trap, Neuter, Return (TNR) – 0 June

Treasurer's Report, Lisa Cvengros

- Revenue around \$170K or 43% of budget. Fundraising from Donations and Events at \$68K or 23% of the annual budget of \$300K. In June, received some of the dollars from "Holes for a Cause" and Memorials for Carol Malek and John Korb, helped too. No raffle dollars have been recorded yet. Shelter Income continues to be strong due to the Protective Custody income and adoptions. Interest on CDs is a definite help this year.
- Expenses around \$168K or 42% of budget, up around \$17K compared to this time last year. We still have a building repair credit (\$3K) from the insurance claim check, paid the C&H bills plus bought paint in June. Also in June, paid Workers Comp insurance bill (\$2.1K), bought microchips (\$1K) and restocked our medicine needs the cats and dogs (\$1K). Kennel-Dog costs at 70% of budget, Kennel-Cat costs at 31% of budget, reflecting increase in dogs and reduction in cats. Payroll is up \$13K compared to 2023, but only 41% of budget due to delays in some positions being hired and less kennel hours due to the reduction in cats' length of stay and the use of a foster for the puppies.
- Balance Sheet is strong, restricted funds down to around \$22K.
- CD recommendation for future investment - Received a check for an estate and have a CD coming due 7/12 at Farmers. **Motion:** Tracie motioned to authorize Lisa Cvengros and Cara Thorison invest \$300K at BMO in a CD at 4.9% APY for 13 Months and to rollover the Farmers CD at 4.5% for 30 Month at Farmers. Dawn seconded and board approved. This leaves at least 325 days Cash on Hand.

4. Committee Reports:

- **Fundraising Committee** – Cindy Denman
 - Farmers appreciation float 7/14– Cammi, Deb and Cindy walking to hand out freezies and flyers. Raffle ticket packets for all at the shelter or picked up during meeting. Quote for banners at ACP, back of truck and at Kwik Trip corner and Culvers \$132.50 each – Raffle information on banners will get 2.
 - Lands' End Harris Park Sale - Cindy to reach out to Miller and Son's to see if they want to donate similar to last year
 - July 10th is the next fundraising committee meeting – zoom details to come further planning on upcoming events: Raffle, LE Harris Park Food Tent, Clear the Shelter and set budget for 2024/25, etc.
 - Sharon would like to have a pop-up garage sale July 11th and 12th at the shelter. Need help with garage with mice mess, all items will need to be wiped down. Shanna to talk to pest control.
 - Deb asked for clarification on 2025 Budget – it needs to be approved by beginning of December, Deb will plan accordingly on how we move forward to set this.
- **Buildings & Grounds** – Shanna Gundlach
 - Water was running from the ceiling in kennel area. Collins and Hying responded and changed filter; no damage done. Training room AC was not working. Collins and Hying was able to fix that loose connection. No existing building needs at this time. The team is still painting and it looks great.
- **Personnel Committee** – Shanna Gundlach - No update
- **Nomination Committee** - Lisa S has a nomination for next year

5. Public Comment

Sharon – Kennel sponsorship program on the website should be removed, Lisa C will remove it from the site.

6. Next meeting is August 5, 2024 5:30PM at the shelter, zoom for Tracie. Also, September meeting will be moved from the first Monday of September (Labor Day) to Wednesday, 9/4.

7:30 Tracie motions go into closed session. Lisa C seconded

7. Closed Session

8. Adjournment of meeting at 8:25PM Tracie motioned, Lisa C seconded.

Minutes respectively submitted by Dawn Venden