

IOWA COUNTY HUMANE SOCIETY
MONDAY October 7, 2024 at 5:30PM

Attendance: Deb Morgan, Lisa Cvengros, Tracie Johnson, Lisa Schnedler, Char Paglini, Cammi Riley, Denny Marklein

Not in Attendance: Dawn Venden

Staff: Shanna Gundlach, Hannah Guenther

Members: Sharon Shea

Special Guest: Andi Speth Executive VP of McDonald Schaeffer

1. Call To Order : 5:31 by President, Deb

2. Approval of September 4, 2024 minutes as written : Lisa C Motioned to approve, Tracie 2nd.

3. Introduction of Andi Speth: Andi is Vice President of McDonald Schaeffer and will help us with our capital campaign. Powerpoint presentation for the board to introduce herself and McDonald Schaeffer (MS). She has 33 years of experience working in non-profit. She has met with Shanna to get our history and current needs for a long-term vision. We are in a good place to move ahead successfully with no pressing needs. Powerpoint presents how MS will help us move forward including building sustaining relationships, feasibility testing, and our path forward. Our database is essential in moving forward and is the first step for us. She recommends we complete our database transfer (Quickbooks to Bloomerang happening the 1st of the year) and work out the glitches. Then we need to decide renovation vs build. Bring in leaders and donors closer to the process. Andi took questions from the board. She will volunteer her time as we get ready for the process over the next month. Board encouraged to reach out to Andi with questions.

4. Shelter Reports:

Happenings “at” the shelter, Shanna Gundlach

- Crush Course- First meeting including the board 9/25. Shannah has done some of the courses and there is lots of good info. Next meeting is on 11/7. Board members should try to complete module 1&2 prior to that. Can do more if they like. Board should have received a link in an email from Shanna. She will send it out again. Let her know if you have questions.
- Iowa Co MOU meeting update- Shanna and Deb met with Iowa Co. They sent a contract to the shelter that Shanna went through and made several changes to. Seems to be misunderstanding of how we work with the municipalities, how protective custody cases work, what we do with the \$10,000 in dog license fees, and the fact that our employees work for ICHS and not the county. Fiscal frustrations from the county that have nothing to do with us. They realized the contract needs revision. Dave (from the county) will rework it. Shanna has a meeting on 10/16 that will provide education about government contracts and municipalities and will meet with the county again after that. Shanna will be sending notification to municipalities to watch for new contracts. Board recommends increasing prices.
- Grants- Have guillotine installation money. Have been approved for money for the conference in Appleton and \$2000 for Shanna’s trip to New Orleans.
- Bloomerang Status- Will run parallel in December and will be exclusive on 1/1/25.

Happenings “in” the shelter, Hannah Guenther – Animals Stats and Services

- Cats
 - Incoming: 22 (14 stray, 1 surrender, 1 protective custody, 1 returned, 5 born in care)
 - Outgoing: 32 (29 adopted, 2 redeemed, 1 release from custody)
 - Census: 43 (36 at the shelter- includes 6 TNR cats, 7 in foster)
- Dogs
 - Incoming: 7 (1 stray, 6 surrender)
 - Outgoing: 5 (5 Adopted, 0 redeemed)
 - Census: 7 (6 at the shelter, 1 in foster)
- Services
 - Low cost spay/neuter: Cats: 3, Dogs: 0
 - Microchip: Cats: 0, Dogs: 8
 - TNR: Outcome during September: 10, Intake during September: 16 (6 had TNR surgeries done in October)

5. Treasurer's Report, Lisa Cvangros

Profit & Loss: Prelim Revenue and Expense as of September 30, 2024 without bequests:

- **Revenue around \$263K or 67% of budget.** Fundraising around \$121K or 40% of the annual budget of \$303K. Recent highlights include Grants \$12,400 (\$10,800 ASPCA Dog Guillotines, \$1,000 Best Friends, \$500 From ASPCA for WFHS Fall Seminar), Garage Sale (\$1,928), Lands End Lemonade Stand, \$839, Facebook appeals for medical needs \$542, Memorials in memory of Lynn Bliss \$665. Shelter Income continues to be strong due to the Protective Custody income (\$27K not in budget), adoptions, surrender fees and Low Cost Spay/Neuter income. Also in Shelter Income is the sale of some cages to the salvage company (\$100), resulting in a fixed asset write off \$3,070 from the Kennel account. Interest on CDs is a definite help this year, YTD \$34K, above the budget expectation of \$15K.
- **Expenses around \$271K or 67% of budget, up around \$39K over last year at this time.** We still have a building repair credit (\$2.8K) from the insurance claim check. In September, we paid Bloomerang \$4,000 for the new donor management software annual fee (3 year commitment \$4K per year), renewed our WI DATCP Dog Seller licenses (\$250), Shelter Expense includes \$540 for the new dehumidifier. Kennel-Cat costs up in Sept due to \$907 in TNR vet expenses but still within budget. Kennel-Dog costs at 93% of budget, Vet Expenses at 116% of budget. Payroll is up \$25K compared to 2023, but only 65% of budget due to delays in some positions being hired and less kennel hours due to the reduction in cats' length of stay and the use of a foster for the puppies.
- Net Ordinary Income would be a loss of \$8K, but with the bequest, we have positive net ordinary income.
- Balance Sheet is strong, restricted funds up due to \$30K the grants for dog guillotine and staff training and funds raised on FB for medical needs.
- **CD Update** - Royal CD renewed for a year and Mound City CD coming up 11/5
- Finance committee meeting tomorrow. at Mound City.

6. Committee Reports:

Fundraising Committee-Shanna

- Have not filled the fundraising coordinator position. Is in the budget as "development coordinator." Need to define what we need in that role.
- Mailer- Crush course gives some guidance. Would like to get through that and consult with Jamie for end of year plea to make it well done and well thought out.
- Thought you'd like to know email- going out to members with updates going on at the shelter. Of note, 1st thing that pops up is "click for ways to donate." Shanna will fix that.
- Upcoming events- 2024: End of year mailer, Giving Tuesday. 2025: Slumber party (April), Valentines Giving Grid, raffle.

Buildings & Grounds, Shanna

- Board met with Findorf on 9/27. Jake will be back on 10/22 for a more in depth evaluation. Made some recommendations. Have already completed some recommendations with the roof and insulation.

Nomination Committee

- Lisa S. and Sharon. Names to secretary by January. Nominees have to be members in good standing. Dawn has someone in mind. Trying to fill 3 spots.

7. Public Comment, Sharon

- No comment.

8. Next meeting is November 4, 2024 5:30PM at the shelter

- Looking at changing meeting dates next year. Everyone please send any standing conflicts to Shanna.

9. Closed Session - 7:47pm-8:05 pm

10. Motion to pay off mortgage loan at Farmer's and use the residual of estate we are receiving to divide among Summit CU, Peoples and/or Heartland CU where we are insured by FDIC/NCUA made by Lisa S, 2nd by Denny. Look for longer term, 4% or better APY

11. Adjournment - Lisa S motioned at 8:08. Cammi 2nd.

Minutes Respectively submitted by Cammi Riley