

# IOWA COUNTY HUMANE SOCIETY

MONDAY, June 3, 2024 at 5:30PM

## Zoom Meeting

**Attendance:** Deb Morgan, Lisa Cvengros, Tracie Johnson, Lisa Schnedler, Char Paglini, Cammi Riley

Not in Attendance: Dawn Vendon, Denny Marklein

Staff: Shanna Gundlach, Hannah Guenther, Cindy Denman

Members: Sharon Shea

### 1. Call To Order : 5:33

2. Approval of May 6, 2024 minutes as written : Lisa C Motioned to approve, Tracie 2nd.

### 3. Shelter Reports:

#### Happenings “at” the shelter, Shanna Gundlach

- June is Microchip month. ICHS does it for a \$15 fee. The first 75 animals done this month have been sponsored. So far there are 13 signed up.
- Yoga with cats-not as much interest recently despite advertising. Considering taking a break with it for now.
- Bring Home the Love is a June Grant that is an adoption push to implement something new. Shelter chose an incentive of dropping the adoption fee by 25% and not requiring a driver's license at time of adoption. Need at least one more adoption or foster this June as compared to last June. Grant is for \$1000 with the top 5 getting \$10,000.
- 6 kittens will be surrendered next Monday and will go to one of our regular foster homes.
- Barb Barker grant of \$3000 went to the care of 16 puppies and 12 <sup>3</sup>/<sub>4</sub> kittens.
- UW Northern Tier Shelter Fellowship contacts have been helpful in learning how to deal with people and situations. Has helped to create a culture of being less judgemental when dealing with and helping people.
- Jamie, Director of Northern Tier, has given names of places to reach out to for building design. Animal Arts is one that Shanna is looking into.
- Grant status update - Looking into 5 grants ranging from \$1000-\$100,000.
- Next week Shanna and Hannah will be attending a meeting with the Village of Avoca to discuss the TNR plan. They have lots of cat colonies. Ideally, the community people will get involved in doing some of the work to spare our resources.
- Staffing - 3 new employees. All working out well and doing a good job.
  - Macy-Office Manager/Volunteer Coordinator
  - Libby-Kennel Assistant
  - Lilly-Kennel Attendant

#### Happenings “in” the shelter, Hannah Guenther – Animals Stats and Services

- Cats
  - Incoming 34 (10 strays, 6 transfers, 17 surrenders, 1 return)
  - Outgoing 30 ( 27 adopted, 3 redeemed)
  - Census = 17 Cats (17 at the shelter, 0 in foster)
- Dogs
  - Incoming 5 (3 strays, 2 returns)
  - Outgoing 19 (14 Adopted, 3 redeemed, 2 transferred)
  - Census = 8 Dogs (8 at the shelter, 0 in foster).
- Trap, Neuter, Return (TNR) - 2TNR and 4 low cost Spay/Neuters
- Using Precision a lot. Expecting large surrender numbers in June. Two of our special needs dogs were adopted out together. Thanks to Sharon for putting in the time and working with them to make it possible.

- YTD adoptions up by 27% (142 vs 112 last year) so far this year but we have taken in more animals.

### **Treasurer's Report, Lisa Cvengros**

- Revenue around \$151K or 39% of budget. Fundraising from Donations and Events at \$61K or 20% of the annual budget of \$300K that is expected to be raised this year. Shelter Income is strong due to the Protective Custody income of around \$27K that was not in the budget; also adoptions fees \$7K more than last year at this time thanks in part to all the puppies. Spay and neuter services are ahead of budget. Interest continues to help income. In May, did receive a \$3K grant for medical needs. (Note: in the reports you will see a new category "Community Donations" comprised of income formerly in general donations or Fundraising events).
- Expenses around \$138K or 34% of budget, up \$10K compared to this time last year. We still have a building repair credit (\$4K) from the insurance claim check, but we have not received the C&H bills yet. Kennel-Dog costs are up and surpassing budget expectations, \$3.6K over 2023 and at 61% of budget, so I expect we will overrun in this area. Hopefully, the increase in adoptions income will help offset this area. Payroll is up \$8.3K compared to 2023, but only 34% of budget due to delays in some positions being hired and less Kennel hours than anticipated thanks to the reduction in cats' length of stay and the use of a foster for the puppies.
- Balance Sheet is strong, restricted funds down to around \$24K (Medical bills fund up thanks to the St. Croix Valley Foundation grant). Next CD is coming due in July.
- Other Activities: Our 990 has been filed with the IRS and is on the website. WI DFI Charity along with a waiver from audit request was sent on May 16th, waiting for response from the state. Quickbooks has been upgraded and intuit accounts combined, thanks to Cara for all her hard work in this area.
- Shanna is looking for a program that can have volunteers, events, donor info and incorporate Quickbooks. Shelter Love is one that has some features that she likes but it doesn't incorporate Quickbooks. Currently use the free version of PetPoint. We may be able to get some of the desired features through PetPoint if we pay for them. Shanna also would like to process adoptions electronically so there's no need to print so much. Would need to purchase a signature pad. Need to look into the cost of the device and any administration fee associated with it.

## **4. Committee Reports:**

### **Fundraising Committee, Cindy Denman**

- Farmer's Appreciation Day-7/14. ICHS float in the parade with the theme, "Get Your New Best Friend at ICHS." Will hand out popsicles and flyers with a Venmo QR code for donations. Cindy will be at the Dodgeville Courthouse selling raffle tickets from 12-2.
- Lands' End Food Stand - 7/24. At Harris Park. Working on setting up a volunteer and food list sign up.
- Found out that Wal-Mart will allow bake sales and food stands out in the front of the store. Just need to fill out some paperwork and secure a date. Will plan to do a few of these.
- May also be able to have bake sales or food stands in the area beside the Chamber of Commerce. Need to contact the City. This is a good area for sales.
- Clear The Shelter - 8/17. Will have a food stand run by the shelter, sell T-shirts and cling-on stickers. Garage sale will be going on. Raffle tickets will be pulled.
- Pet Costume Contest- October. Dawn will take pictures and post on a site. People will be able to purchase pictures from the site. Will have food stands or food trucks.
- Other ideas - Silent raffle, Enchanted evening (Dad-daughter, Mom-son)
- Next Committee meeting is 6/12 at 5:30 pm via Zoom.
- Lisa S. notes the importance of awareness/exposure vs. cash fundraisers to help in planning to meet our budgeted amount of 300k. Cindy will work on projecting some numbers and report back.
- 2 additional mailing scheduled for this year.
- Sponsorship - Working on a sponsorship strategy. Want something meaningful.
- May's garage sale brought in \$1,864.12.

## **Buildings & Grounds, Shanna Gundlach/Deb Morgan**

- UPS Lease – Revised terms have been submitted to UPS. They will get back to us. In the meantime, Deb will clarify with UPS what they will mow. We aren't able to get to the area that they park in because they always have vehicles parked there, either the UPS trucks or personal vehicles.
- Master Facilities Plan – Jamie is a helpful resource for Shanna. Shanna and Hannah are looking at touring 3 shelters that would be similar to ICHS; Jefferson, Washington & Green.

## **5. Other:**

- Reviewed a draft survey to get an idea of community perception and experiences working with the shelter. Initial thought was to mail it to the ~9,000 Iowa County households. Still working out the details. Need to define - Purpose, target population. Do we want to know about community perception and knowledge of ICHS? Increase awareness? Bring people closer to us? Need to consider that not all adopters and donors are from Iowa County. Need to think broader. Maybe we want to have 2 types of surveys, 1 sent to those who have donated, adopted or turned over animals. Deep dive into that info and collect names. Info can be pulled from PetPoint. Second broader survey to collect info on awareness, those who are interested in working with us. Two surveys seems to be the way to go. Deb will continue to work on options.
- Dodgeville Chronicle article - Shanna. Would like to take a group picture of the staff and write up a story to inform the public about the people behind the scenes at the shelter. Could also talk about changes that have taken place, what we are doing, contracts with municipalities. Donna Griffin has been a great resource in the past in writing articles. Hannah will contact her for help.
- Logo/brand/name discussion - tabled for now due to length of meeting.

## **6. Public Comment, Sharon**

- With all of Sharon's years and experience with ICHS, she has found that people are always surprised to know that we aren't funded by the county. There is a big misconception about that.
- Do we still CCAP our adopters? Can help screen for those with animals at large tickets or those with domestic abuse. We do not. Shanna has gotten feedback from networking at conferences, etc.

## **7. Next meeting is July 1, 2024 5:30PM at the shelter**

## **8. Closed Session - None**

## **9. Adjournment - Lisa S motioned at 7:54. Lisa C 2nd.**

*Minutes Respectively submitted by Cammi Riley*